

VOCABULARY

➤ **Activity 1***Match the words on the right to their **definitions**.*

- Equal parts into which the capital or ownership of a company is divided.

Equity stake ●

- A period of time when business activity decreases because the economy is doing badly.

Recession ●

Shares ●

- Money risked when a business owns part of another company.

Debt ●

Stock market ●

- A place where company shares are bought and sold.

Forecast ●

- A description of what is likely to happen in the future.

- Money owned by one person or organisation to another person or organisation.

➤ **Activity 2***Complete the following sentences with the correct first halves.*

Profit margin is ...

Investment is ...

Bankruptcy is ...

A dividend is ...

Pre-tax profits are ...

Annual turnover is ...

a) _____ a part of a company's profits paid to the owners of shares.

b) _____ the difference between the price of a product or service and the cost of producing it.

c) _____ money which people or organisations put into a business to make a profit.

d) _____ the amount of money which a business obtains (in a year) from customers by selling goods or services.

e) _____ when a person or organisation is unable to pay their debts.

f) _____ the money a business makes before payment to the government.

➤ **Activity 3**

Complete this news report with the vocabulary used in the previous activities.

And now the business news ...

There was a further downturn in the economy this month as the¹ in the United States and Asia-Pacific region continues. Yesterday was another day of heavy trading on the², with big losses in share values. The³ for the near future is not good, as market confidence remains low.

Paradise Lane, the struggling luxury hotel group, is seeking new⁴ to try and avoid⁵, following the announcement of disastrous interim results. It currently has a⁶ of nearly \$5 billion. There are rumours of rivals GHN taking a large⁷ in the troubled hotel group.

Phoenix Media announced a 15% increase in⁸ on an⁹ of \$4.5 million. Added to the strong performance in the last quarter, this is likely to result in an increased¹⁰ of over 14 cents per share, well up on last year, which will certainly please shareholders*. Following a rise in sales in the emerging markets of ...

* the people who own shares in a business

➤ **Activity 4**

Listen to this audio and check your answers.



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