Who was Steve Jobs? Chapter 3 – Part 2

Read the sentences and match

Steve hired a team of engineers...	... in 1984.
They had a pirate flag...	... was SJ's power of persuasion.
People didn't like to work with Steve...	... to build the Macintosh.
The RDF (reality distortion field) ...	... because it wasn't just for scientists.
John Scully was...	... to show it's good to break rules.
Steve introduced the Macintosh...	... because he smelled bad.
It was the computer "for the rest of us" ...	... the head of Coca-Cola who then started working with SJ.

Choose the correct option / options

a. Why did an employee call the Macintosh "a Honda with a one-gallon gas tank"?
   I. Because of the fonts and the writing styles.
   II. Because it was a great machine but it didn't have enough memory.

b. Why wasn't the Macintosh a giant hit?
   I. People weren't so interested in buying home computers.
   II. The first commercial during the Super Bowl was a disaster.
   III. People sometimes chose buying computers from other companies.

c. What was John Sculley idea to sell more computers?
   I. Make computers for businesses, and not for people's homes.
   II. Make computers that worked with products made by other companies.
   III. Make more commercials with advertising agencies.

d. Why did Steve leave Apple?
   I. He lost all the power he had there.
   II. He couldn't make Apple's board fire Sculley.
   III. He was unhappy in his new office.

As you know, Macintosh was released in 1984. There's also a novel with that title that talks about a "Big Brother" that sees and controls everything and talks to people through a big screen. Look at SJ's commercial!