STARBUCKS

The first_____store opened in Seattle in 1971. _____then, Starbucks has opened more than 32.000 stores in 80 countries. In cities, like New York or Seoul, there_____to be a store on every block. If you have not been to a Starbucks, you have probably at least seen one. The company's_____is also reflected in their business rankings. According to Forbes, in 2019 Starbucks was the 37th most valuable global _____.However, universality and business prowess are not what everyone is looking for in a cafe. Some _____ reject cafe chains, preferring independent or unique places for drinking _____. For those customers, Starbucks is the McDonald's of _____, where the stores all look the same and serve the exact same products.



It is true that the Starbucks experience is _____ from store to store, but their coffee is good, and they are comfortable places to spend some time. There are suitable _____ for working, and others for groups that want to chat. The atmosphere is cozy and relaxed, _____ by the use of _____ and earthy colors in the decor. Beyond a standard range of espresso-based drinks, Starbucks has seasonal creations and other novelty drinks. These _____ be quite sugary. They _____ have a few food options like sandwiches and cakes. Their prices tend to be higher than average. If you are on a _____ or if you are averse to big chains, Starbucks might not be for you. Otherwise, it is _____ visiting a Starbucks _____ to see why they have been so successful.

Sources: starbucks.co.uk, zippia.com, verdictfoodservice.com, forbes.com For source links, see the review on ESLNewsStories.com

LIVEWORKSHEETS

USEFUL LANGUAGE

- **Reflect** (v) - to show
- **Revenue** (n) - the income of a company or government
- **Pull in** (phr. v) - to earn
- **Prowess** (n) - great skill or ability
- **Earthy** (adj) - natural colors, like brown and yellow
- **Decor** (n) - the style of the inside of a building or house
- **Novelty** (adj, n) - new or unusual
- **On a tight budget** (idiom) - having not much money to spend
- **To be averse to** (phr.) - to not like or want to do

DISCUSSION: Try to speak in sentences.

1. What did this review make you think about? Did anything in the review surprise you?
2. Do you drink coffee? What kinds? If not, why not?
3. Do you look for drinks that have caffeine in them? How many do you drink each day? Or do you avoid caffeine?
4. What are the pros and cons of chain stores?
5. Have you been to a Starbucks? How was it?
6. What is a good way to save money if you are on a tight budget?
7. Cafes are good places for… doing what?
8. In life, do you prefer variety or familiarity?
9. How important is decor? Does it affect how you feel?

LIVEWORKSHEETS