

Advertising



Listen to the article and fill in the gaps.

What is advertising? Is it _____ truth or is it _____ things look better than they really are? Is it _____? Companies pay a lot of money for _____. Some of the _____ you see glossy _____ look like _____. The _____ on TV look like _____. Do they really change our _____? Do _____ make you buy things? I think some advertising is a form of _____. Is BMW really “The ultimate driving _____” like they say in their _____? British Airways _____ say they were “The world’s _____ airline,” but had to stop saying it because it wasn’t true. Personally, I get _____ watching _____ on television. They always _____ a good programme. I like _____ in magazines. They’re usually _____ interesting.

source: <https://listenaminute.com>