

Name/ class :

Advertisement

Activity 1

Find the meaning of the following words.

- | | |
|------------------------|------------------------|
| 1. Unbreakable = _____ | 6. Flexibility = _____ |
| 2. Stretchy = _____ | 7. Soften = _____ |
| 3. Lightweight = _____ | 8. Demand = _____ |
| 4. Secure = _____ | 9. Incredibly = _____ |
| 5. Enable = _____ | 10. Offer = _____ |

Activity 2

Study the following advertisement then analyze the elements in the table below.

Text 1



FOR THE UNBREAKABLE.
LEBRON 15

BATTLEKNIT
Brand-new BattleKnit, a type of Flyknit material designed specifically for LeBron, delivers stretchy support, ultra-lightweight flexibility, and a locked-in feel.

SOCK-LIKE FIT
A full inner-sleeve offers a secure, sock-like fit. And a high-stretch collar provides flexible support around your ankle. The collar also lets you get the shoe on and off easily.

ZOOM AND MAX COMBINED
This is the first time both Nike Zoom Air and Max Air have been used in a basketball shoe. The combination helps soften hard landings and enable quick moves for powerful players.

All-new BattleKnit material and a powerful cushioning combination meet the demands of incredibly explosive players.

Topic	
Purpose	
Brand of product	
Target readers	
Language Features (Persuasive or informative sentence)	



Being a Successful Sales Promotion

Team Members/ class:

Topic:

Draw your advertisement here!

Promoting Script!



Spend the money, wisely!



You have Rp 1.000.000.

You must buy the necessities listed below. The most purchased items with the most money remaining will be the winner.

Food and Beverage	Service	The remaining money
Total cost=	Total cost=	
Clothes/ Wearing	Skin and hair care	
Total cost=	Total cost=	
Household Furniture	Kitchen Appliance	
Total cost=	Total cost=	

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