

SELLING AIR



1

What is smog? Does your country have a problem with smog?

2

Complete the definitions below.

alert exploit on sale sells out shipment shuts down

1. If something _____, there is no more of that thing to buy.
2. If you _____ a situation, you get an advantage (e.g. money) from it, often in an unfair way.
3. If a business _____, it stops operating.
4. If a product goes _____, it's available to buy.
5. If you are _____, you are quick to notice and react to things around you.
6. A _____ is a large amount of goods sent together to a place.

3

You are going to read an article about a product developed by a Canadian company, which is selling really well in the Chinese market. Find the answers to the questions below in the text on the next page.

1. What is Vitality Air's product?
2. How much does it cost?
3. When did China declare a red alert in Beijing?
4. How many bottles were in Vitality Air's first shipment?