

## D Vocabulary



- 1 Here are some facts about Nokia. Complete the sentences with the correct words.
- Nokia ..... on buses in China. *advertisements / advertises*  
Nokia has ..... on buses in China.
  - Nokia ..... the 9100. *products / produces*  
The 9100 is one of Nokia's .....
  - Nokia ..... a lot of telephones in China. *sales / sells*  
Nokia has large ..... in China.
  - There are 53,000 ..... *employees / employs*  
The company ..... 53,000 people.
  - Ericsson is one of Nokia's ..... *competitors / competes*  
Nokia ..... with Ericsson in the mobile phone market.
  - Texas Instruments is one of Nokia's ..... *suppliers / supplies*  
Texas Instruments ..... Nokia with parts for mobile phones.

2 Write similar sentences about a company you know using the words in 1.

3 Complete the table of word families.

Verb	Noun	Person	Expressions
sell	sales	..... <sup>1</sup>	sales figures
compete	..... <sup>2</sup>	competitor	competitive prices
..... <sup>3</sup>	advertising advertisement	advertiser	advertising campaign
employ	employment ..... <sup>4</sup>	..... <sup>5</sup> employer	self-employed
produce	product ..... <sup>6</sup> productivity	producer	productivity bonus

## E Pronunciation

- 1 Look at the table below. The items in the first column are typical of a particular country. Complete the table with the correct countries and nationalities, as in the example.

	Country	Nationality
1 Champagne	<i>France</i> .....	<i>French</i> .....
2 Carnival	.....	<i>Brazilian</i> .....
3 Pasta	.....	.....
4 The Great Wall	.....	.....
5 Port	.....	.....
6 Kangaroos	.....	.....
7 BMW car	.....	.....
8 Sony	.....	.....
9 Paella	.....	.....
10 Tequila	.....	.....