

Working with words

1 Match 1–7 to a–g.

- 1 We work with local communities and take _____
- 2 We have strongly held beliefs about equality and intend to stay _____
- 3 We need to do more to reduce _____
- 4 Environmental groups share _____
- 5 We work hard to ensure that our subsidiaries all act _____
- 6 Trading standards officers make sure that companies comply with _____
- 7 As a fund-raising manager, I encourage companies to donate _____
 - a regulations and follow official guidelines.
 - b money to our charity.
 - c the impact our factories have on air pollution in the local area.
 - d an active part in managing health and education projects.
 - e a strong commitment to caring for the environment.
 - f true to our principles.
 - g responsibly and follow our environmental policies.

2 Complete the text with the correct form of the words in brackets.

Choosing investments carefully

1 _____ (ethics) investments are having an increasing impact on the financial services sector. These investments, also known as socially 2 _____ (responsibility) investments, are beginning to have more 3 _____ (credible) than they did when they started 30 or 40 years ago.

Investing in one of these funds is meant to be a sound investment choice rather than an act of 4 _____ (generous). Fund managers invest in companies with a good reputation which treat their workers with 5 _____ (fair) and avoid all forms of 6 _____ (discriminate) or 7 _____ (prejudiced). In theory, this should lead to better industrial relations and greater long-term profitability.

Fund managers also tend to avoid unstable and undemocratic regimes where there is evidence of 8 _____ (bribe) and 9 _____ (corrupt), as well as companies who do things by 10 _____ (deceptive).