

# VOCAB AND GRAMMAR REVIEW



## Great ideas

### 1. Match the verbs and nouns.

Verbs	Nouns
1. to hold	a) a business idea
2. to make	b) the environment
3. to reduce	c) a meeting
4. to address	d) money
5. to protect	e) a need
6. to develop	f) waste

### 2. Use the correct form of a verb-noun combination from exercise 1 to complete the sentences.

1. The marketing department *held a meeting* last week to discuss their new strategy.
2. Eco-consumers choose companies which do not produce a lot of toxic waste and have a clear policy of \_\_\_\_\_.
3. A good business idea is one that generates profits and at the same time \_\_\_\_\_.
4. Brainstorming is an effective way of \_\_\_\_\_.
5. Industrialised countries should try to \_\_\_\_\_ instead of exporting it, as they often do.
6. With his Million Dollar Homepage, Alex Tew \_\_\_\_\_ very quickly.

### 3. Put the verbs in brackets in the correct tense, past simple or past continuous.

1. Our company a *was losing* (lose) money at an alarming rate, but then in 2004 we b \_\_\_\_\_ (launch) our Hermes MP3 player. Sales c \_\_\_\_\_ (rocket), and our financial situation d \_\_\_\_\_ (improve) rapidly.
2. She e \_\_\_\_\_ (decide) to take a few months off in 1999, when she f \_\_\_\_\_ (work) for Clairval Cosmetics. While she g \_\_\_\_\_ (tour)

New Zealand, she h\_\_\_\_\_ (develop) an interest in Maori culture. She i\_\_\_\_\_ (take) samples of some of the plants used in their rituals because she j\_\_\_\_\_ (believe) they could be used in some of her company's products.

3. We k\_\_\_\_\_ (plan) to patent our new drug, but we l\_\_\_\_\_ (wait) far too long. A month after our discovery, our main competitor m\_\_\_\_\_ (sell) basically the same product.