

VOCAB AND GRAMMAR REVIEW



Great ideas

1. Match the verbs and nouns.

Verbs	Nouns
1. to hold	a) a business idea
2. to make	b) the environment
3. to reduce	c) a meeting
4. to address	d) money
5. to protect	e) a need
6. to develop	f) waste

2. Use the correct form of a verb-noun combination from exercise 1 to complete the sentences.

- The marketing department *held a meeting* last week to discuss their new strategy.
- Eco-consumers choose companies which do not produce a lot of toxic waste and have a clear policy of _____.
- A good business idea is one that generates profits and at the same time _____.
- Brainstorming is an effective way of _____.
- Industrialised countries should try to _____ instead of exporting it, as they often do.
- With his Million Dollar Homepage, Alex Tew _____ very quickly.

3. Put the verbs in brackets in the correct tense, past simple or past continuous.

- Our company a *was losing* (lose) money at an alarming rate, but then in 2004 we b_____ (launch) our Hermes MP3 player. Sales c_____ (rocket), and our financial situation d_____ (improve) rapidly.
- She e_____ (decide) to take a few months off in 1999, when she f_____ (work) for Clairval Cosmetics. While she g_____ (tour)

New Zealand, she h_____ (develop) an interest in Maori culture. She
i_____ (take) samples of some of the plants used in their rituals because
she j_____ (believe) they could be used in some of her company's products.

3. We k_____ (plan) to patent our new drug, but we l_____ (wait) far
too long. A month after our discovery, our main competitor m_____ (sell)
basically the same product.