

# What leads to success?

Watch the following video ([Richard St. John's 8 secrets of success](http://www.youtube.com/watch?v=Y6bbMQXQ180)) and do the exercises.

<http://www.youtube.com/watch?v=Y6bbMQXQ180> OR

[http://www.ted.com/talks/richard\\_st\\_john\\_s\\_8\\_secrets\\_of\\_success.html](http://www.ted.com/talks/richard_st_john_s_8_secrets_of_success.html)

A

What are the eight things that lead to success according to Richard St. John? Fill in the gaps. You are given the first letter of each word.

- |           |           |
|-----------|-----------|
| 1. P_____ | 5. P_____ |
| 2. W_____ | 6. S_____ |
| 3. G_____ | 7. I_____ |
| 4. F_____ | 8. P_____ |

B

Complete the sentences using the following words:

smart      money      founding      failure      passion      mentally  
focusing      value      nose      privilege      love      easily      shyness

- Freeman Thomas says, "I'm driven by my ....."
- TED-sters do it for....., they don't do it for money.
- And the interesting thing is, if you do it for love, the .....comes anyway.
- Rupert Murdoch said to me, "It's all hard work. Nothing comes....."
- Alex Garden says, "To be successful put your .....down in something and get damn good at it."
- Norman Jewison said to me, "I think it all has to do with .....yourself on one thing."
- David Gallo says, "Push yourself. Physically, ....., you've got to push, push, push." You've got to push through..... and self-doubt.
- Goldie Hawn says, "I always had self-doubts. I wasn't good enough, I wasn't..... enough.
- Sherwin Nuland says, "It was a..... to serve as a doctor."
- "You've got to serve others something of..... Because that's the way people really get rich."
- TED-ster Bill Gates says, "I had an idea, ..... the first microcomputer software company."
- Joe Kraus says, "Persistence is the number one reason for our success." "You've got to persist through ....."

C

Match the names of the people interviewed by Richard St. John with their occupations.

1	Alex Garden	a	car designer
2	Bill Gates	b	radio producer
3	Carol Colletta	c	chief executive officer (CEO)
4	David Gallo	d	game developer
5	Frank Gehry	e	filmmaker
6	Freeman Thomas	f	marine scientist
7	Goldie Hawn	g	actress
8	Joe Kraus	h	architect
9	Norman Jewison	i	professor of surgery
10	Rupert Murdoch	j	software architect (founder of Microsoft)
11	Sherwin Nuland	k	co-founder of Excite (a web portal)