

Read the texts below. For questions (1-10) choose the correct answer (A, B, C or D).

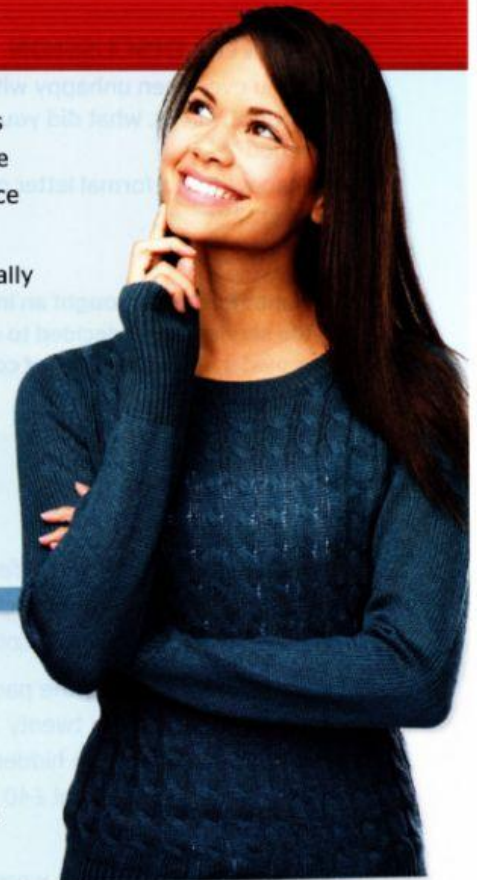
HABITUAL CONSUMERS

A recent survey has stated that the majority of women buy clothes and accessories simply for the emotional excitement of the (1) _____. If you are among those people who cannot (2) _____ the emotional draw of shopping, hopefully you will think twice the next time you buy something after reading the survey results.

The survey found that, for women, purchasing clothes is more satisfying than actually wearing them. The chances are that a number of the items purchased will remain hanging in the wardrobe with little hope (3) _____ being worn in the immediate future.

In contrast to women, the largest proportion of men that took part in the survey said that they rarely buy clothes to give their mood a lift. They are more easily attracted by specific (4) _____ products than by fashionable items, and on most occasions they (5) _____ more out of necessity than by choice.

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|--------------------|------------------|----------------------|---------------|
| 1. A. queue | B. investment | C. transaction | D. purchase |
| 2. A. afford | B. resist | C. withdraw | D. allow |
| 3. A. of | B. for | C. in | D. at |
| 4. A. target group | B. word of mouth | C. customer-friendly | D. brand name |
| 5. A. cost | B. pay | C. shop | D. stock |



Ocean Plaza

At this time tomorrow, I (6) _____ at Ocean Plaza. Exciting, huh? You see, my family and I (7) _____ visit Kyiv this weekend. My cousin Oksana, who lives there, suggested visiting Ocean Plaza, a shopping centre with more than 400 shops. It has cafés and restaurants, a cinema, and even an aquarium! I read that it is a huge aquarium with sharks, eels, tropical fish and starfish. Oksana, who is a professional photographer, has promised that she (8) _____ me how to take better pictures – and maybe I can get some practice with the magnificent modern building of this ocean-themed mall. It is open daily from 10 a.m., so we (9) _____ probably have to start the day early in order to have time for everything. Let's just hope that we (10) _____ shopping by 10 p.m., when Ocean Plaza closes!



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|---------------------|---------------------|-----------------------|----------------------|
| 6. A. will shop | B. am going to shop | C. shop | D. will be shopping |
| 7. A. will have | B. are going to | C. will be | D. going to |
| 8. A. will teach | B. going to teach | C. will have taught | D. teaches |
| 9. A. will have to | B. will | C. will be | D. won't |
| 10. A. would finish | B. have finished | C. will have finished | D. will be finishing |