

(30) U.S.A. FOR AFRICA

ACTIVITY 1: Established in 1985, United Support of Artists for Africa is best known for its 1985 recording of "We Are The World" and the "Hands Across America" event in 1986. In these 35 years, USA for Africa has raised more than \$100,000,000 to help ease the pain of poverty in Africa and the United States.

The USA For Africa project began as an idea calypso singer [Harry Belafonte](#) had for a benefit concert featuring black musicians. In late December 1984, looking for artists to participate, Belafonte called Ken Kragen, who managed an impressive roster of talent, including Lionel Richie.

The biggest names in music 'checked their egos at the door' to create what was and still is a worldwide phenomenon. The recording of the original We Are The World sold more than 7 million records worldwide. The worldwide sale of that record generated more than \$ 60 million which has been used to assist Africa and Africans affected by the famine and other critical issues since 1985. The song became and remains the people's anthem and continues to be revered and loved globally.

<https://usaforafrica.org/>

Are the sentences TRUE or FALSE?

U.S.A. stands for United States of America. TRUE FALSE

U.S.A. for Africa has been inactive for 35 years. TRUE FALSE

"Checked their egos at the door" means that they acted in behalf of a greater good. TRUE
FALSE

The recorded song was not a success. TRUE FALSE

The money was and is still used to help people in Africa. TRUE FALSE

ACTIVITY 2: Listen and complete the missing words.

WE ARE THE WORLD

THERE COMES A _____
WHEN WE HEAR A CERTAIN CALL
WHEN THE WORLD MUST COME TOGETHER AS _____
THERE ARE PEOPLE DYING
AND IT'S TIME TO LEND A _____ TO LIFE
THE GREATEST GIFT OF ALL

WE CAN'T GO ON
PRETENDING DAY-BY-_____
THAT SOMEONE, SOMEWHERE WILL SOON MAKE A CHANGE
WE'RE ALL A PART OF GOD'S GREAT BIG _____

AND THE TRUTH, YOU KNOW, _____ IS ALL WE NEED

WE ARE THE WORLD

WE ARE THE _____

WE ARE THE ONES WHO MAKE A BRIGHTER DAY,

SO LET'S START GIVING

THERE'S A CHOICE WE'RE MAKING

WE'RE SAVING OUR OWN LIVES

IT'S TRUE WE'LL MAKE A BETTER DAY,

JUST _____ AND _____

ACTIVITY 3: There was also a song made by a lot of singers in Argentina at the same time as this song (1985). Find out the name and some of the singers involved in the project. Listen to the song and answer:

1. What was the name of the song?
2. Who was involved in the project? (Name at least 5 artists)
3. Who did the project help?
4. Did you like the song?