

Before reading:

1. Look at the words and match them to the pictures.



Buy/sell



Cheap/Expensive



Smell



Carpet/RUG / MAT

What's a Film Without Popcorn?

Popcorn was always connected with films. But when did this connection start?



Popcorn became a popular snack in North America in the 19th century. People bought popcorn in circuses or fairs. Popcorn smelled so good that many people liked it.

In 1930, people started to go to the cinema, but the owners of the cinemas didn't sell popcorn at the cinema rooms, because they wanted to protect the expensive carpets. Salesmen sold popcorn on the streets and people loved it! As a lot of people ate popcorn when they went to the cinema, the owners saw that it was a good idea to sell it inside the cinemas. At the beginning, the salesmen sold popcorn inside, but then the owners began to sell it themselves and they made a lot of money out of it, because popcorn was cheap and quick to make! There was almost no person who didn't eat popcorn!

In 2000, many people stopped going to the cinema because they watched movies at home on the Internet. But the popcorn industry didn't stop growing.

Nowadays, people still buy popcorn at the movies. Or they make it at home and watch series or films on Internet platforms, such as Netflix. Do you eat popcorn when you go to the cinema? Or do you make it at home?

While reading:

1) True or false?

Popcorn was popular in cinemas in the 19th century.

At fairs and circuses people ate popcorn as a snack.

At the beginning, cinema owners wanted to sell popcorn.

The smell of popcorn attracted people

Popcorn was cheap and easy to make.

People don't like popcorn now.

2) Complete the sentences

Owners didn't sell popcorn at the cinema rooms because _____

With popcorn they made a lot of money because _____

The popcorn industry didn't stop growing although _____

3) Answer the questions

Where did popcorn first become popular?

In which year did people start to go to the cinemas?

Why did the cinema owners begin to sell popcorn inside the cinemas?

Post reading:

a. Find in the text:

1. 3 regular verbs (in the past): _____
2. 4 irregular verbs (in the past): _____
3. An affirmative sentence (in the past): _____
4. A negative sentence (in the past): _____
5. A question (in the past): _____

b. Interview a partner: Ask him/her the following questions.

1. When _____ (you/go) to the cinema?
2. Who _____ (you/go) with?
3. What _____ (you/watch)?
4. _____ (you/like) the movie?
5. _____ (you/eat) popcorn?
6. _____ (be/it) good?
7. _____ (be/it) expensive?
8. _____ (you/buy) salty or sweet popcorn?