

1) Match the characteristics of entrepreneurs with the definitions...

[8]

• Risk taker	Being positive and thinking about good outcomes
• Creative	Can invent things and solve problems
• Optimistic	Self-sufficient, don't rely on others
• Self-confident	Can express yourself clearly and with charm
• Innovative	Not lazy, driven to succeed
• Independent	Not afraid to do things which aren't guaranteed
• Effective communicator	Can have original ideas
• Hard working	Believe in yourself and your abilities

2) For each characteristic, say why you think it is helpful for an entrepreneur....

[24]

a) Risk taker:

b) Creative:

c) Optimistic:

d) Self-confident:
