

1) Match the characteristics of entrepreneurs with the definitions...

[8]

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|--------------------------|---|
| • Risk taker             | Being positive and thinking about good outcomes |
| • Creative               | Can invent things and solve problems            |
| • Optimistic             | Self-sufficient, don't rely on others           |
| • Self-confident         | Can express yourself clearly and with charm     |
| • Innovative             | Not lazy, driven to succeed                     |
| • Independent            | Not afraid to do things which aren't guaranteed |
| • Effective communicator | Can have original ideas                         |
| • Hard working           | Believe in yourself and your abilities          |

2) For each characteristic, say why you think it is helpful for an entrepreneur....

[24]

a) Risk taker:

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b) Creative:

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c) Optimistic:

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d) Self-confident:

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