



LEVEL 4B – UNIT 10: MASS MEDIA

Lesson 1: Forms of mass media

I. Find the words.

newspaper

computer

phones

magazine

internet

tablets

television

social media

logo

radio

apps

billboard

t a i d e m l a i c o s
u q b i l l b o a r d e
n e h s t e l b a t c n
o i o r c h u p m i v o
i e b c k e u s t o m h
s w l o g o q e e k a p
i f n m j t n r o p g r
v m u p g r x o p w a b
e p o u e o v s f n z t
l o j t t r d r a d i o
e x n e h y e z e l n a
t i s r e p a p s w e n

II. Look and write.

printing press smartphone advertising blog
publisher newspaper magazine broadcast

1



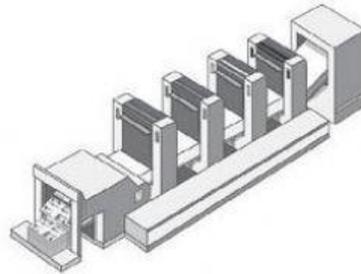
2



3



4



5



6



7



8



III. Listen and fill in the missing words.



1. A writes news stories or articles for a newspaper or magazine.
2. A works at the place where news happens.
3. An works at a news report center.

IV. Unscramble and write.

The is a powerful communication tool. This form of

1. *bwe*

..... can news and

2. *sasm imade*

3. *radabtosc*

information almost instantly around the world. In addition, people can

share information through and

4. *solgb*

5. *locais rekwsont*