



## UNIT 8

## FUTHER PRACTICE

### 8.3.1. Match the two parts of the sentences

- |   |  |
|---|--|
| 1. .... Banks are usually reluctant                     | A. a higher than average return on their money |
| 2. .... Start-ups often get money                       | B. and so are potentially profitable           |
| 3. .... New companies can grow rapidly                  | C. to get their money back after a few years.  |
| 4. .... Risk capitalists usually expect                 | D. to lend money to new companies              |
| 5. .... Venture capitalists need an exit strategy-a way | E. from specialized venture capital firms.     |

### 8.3.2. Circle the best answer among A, B, C, D

- New businesses have to find other ways of \_\_\_\_\_ capital.  
A. raise                      B. to raise    C. raising                      D. raised
- A person who starts a company is called a/an \_\_\_\_\_.  
A. foundation              B. founder    C. angeller                      D. angel
- "Finding venture capital" means finding funds \_\_\_\_ new enterprises.  
A. at                      B. on              C. for                      D. with
- A person who has the idea of starting a new company is called an \_\_\_\_\_.  
A. entrepreneur                      B. angel  
C. A and B are right                      D. A and B are wrong
- Venture capitalists generally invest \_\_\_\_\_ the early stages of a new company.  
A. in                      B. on                      C. for                      D. with
- More and more investors are pouring \_\_\_\_\_ money into food and beverage start-ups.  
A. the                      B. a                      C. an                      D. Ø





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**8.3.3 Two start-up businessmen are talking to each other. Fill in each gap with the correct form of the verb in brackets.**



**not control/ invest/ discounts/ match/ buy**

1. Why don't you \_\_\_\_\_ some of your money in a start-up business?
2. We don't keep our customers if we don't offer \_\_\_\_\_.
3. We can't pay the bank if we \_\_\_\_\_ spending.
4. If we don't cut our prices, customers will \_\_\_\_\_ from our competitors.
5. We can't compete with our competitors if we don't \_\_\_\_\_ their offers.

*The end!*