



# UNIT 8

## FURTHER PRACTICE

### 8.3.1. Match the two parts of the sentences

1. .... Banks are usually reluctant	A. a higher than average return on their money
2. .... Start-ups often get money	B. and so are potentially profitable
3. .... New companies can grow rapidly	C. to get their money back after a few years.
4. .... Risk capitalists usually expect	D. to lend money to new companies
5. .... Venture capitalists need an exit strategy-a way	E. from specialized venture capital firms.

### 8.3.2. Circle the best answer among A, B, C, D



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## FUTHER PRACTICE

8.3.3 Two start-up businessmen are talking to each other. Fill in each gap with the correct form of the verb in brackets.



not control/ invest/ discounts/ match/ buy

1. Why don't you \_\_\_\_\_ some of your money in a start-up business?
2. We don't keep our customers if we don't offer \_\_\_\_\_.
3. We can't pay the bank if we \_\_\_\_\_ spending.
4. If we don't cut our prices, customers will \_\_\_\_\_ from our competitors.
5. We can't compete with our competitors if we don't \_\_\_\_\_ their offers.

