

Unit 11 – Set 1 – Nouns

Exercise A

Match the words to their meanings:

	Words			Meanings
1	a cooperative	a.	נציג
2	a perspective	b.	נקודת מבט
3	a representative	c.	סיפור
4	narrative	d.	פרסום
5	productivity	e.	קואופרטיב
6	publicity	f.	

Exercise B

Circle the correct answer:

1. He received a lot of good **publicity** / **narrative** about the innovations.
2. He was the **representative** / **perspective** of the leading party.
3. The farm is run as a **representative** / **cooperative**.
4. The story is written as a first-person **narrative** / **representative**.
5. The story is written from the main character's **productivity** / **perspective**.
6. When a working environment is unpleasant, **productivity** / **publicity** decreases.

Exercise C

Complete the definitions with the words below:

Narrative, Productivity, Publicity, cooperative, perspective, representative

1. _____ is a story or a description of a series of events.
2. _____ is the activity of making certain that someone or something attracts a lot of interest or attention from many people, or the attention received as a result of this activity.
3. _____ is the rate at which a company or country makes goods, usually judged in connection with the number of people and the amount of materials necessary to produce the goods.
4. A _____ is a company that is owned and managed by the people who work in it.
5. A _____ is a particular way of considering something.
6. A _____ is someone who speaks or does something officially for another person or group of people.

*Definitions are taken from:

<https://dictionary.cambridge.org/dictionary/english/>

<https://www.merriam-webster.com/>