

PRESS

Task1. NEWSPAPERS AND MAGAZINES. Choose the right answer.

1. I don't think this newspaper cartoon is very funny, but I like the under it.

- a) caption b) label c) message d) text

2. When you go out, will you get me of "Newsweek"!

- a) a copy b) an edition c) a paper d) a publication

3. A from the local newspaper asked for details of the accident.

- a) broadcaster b) newsagent c) reporter d) salesman

4. The press couldn't speak to the Ministry employees: they had to wait for a statement from the Government

- a) messenger b) reporter c) speaker d) spokesman

5. Although there is no official censorship in our country, the press is still the laws of the land.

- a) accountable to b) controlled by c) restrained by d) subject to

6. I read a newspaper every day to keep with current affairs.

- a) contemporary b) modern c) present-day d) up-to-date

7. There is a very interesting about cancer in the paper.

- a) article b) documentary c) news d) programme

8. A newspaper normally makes the final decision about the paper's contents.

- a) editor b) journalist c) reporter d) publisher

9. Dear Sirs, I am writing in response to your for a sales clerk in yesterday's "Business Man".

- a) advertisement b) announcement c) propaganda d) publicity

10. Our newspaper increased its by eighty thousand copies.
- a) amount b) circulation c) numbers d) quantity
11. Could I have a copy of the issue of the "National Geographic", please?
- a) actual b) circulating c) latest d) recent
12. He took out a(n) to "The Times".
- a) conscription b) inscription c) prescription d) subscription
13. You must look in the section of the newspaper to find what films are showing.
- a) diversion b) entertainment c) recreation d) variety
14. Every morning I do the crossword in the newspaper.
- a) problem b) puzzle c) question d) test
15. Many newspapers are holding lotteries to sales.
- a) advertise b) progress c) promote d) publicize

Task 2. NEWSPAPERS AND MAGAZINES. Choose the right answer.

1. Jimmy is the critic of the local newspaper.
- a) lettered b) literal c) literary d) literate
2. There are five mistakes in this picture. Can you find them?
- a) deliberate b) instrumental c) intensive d) presumptuous
3. What was the . . . of that article on Romania? I haven't had time to read it.
- a) digest b) draft c) gist d) synopsis
4. The information was . . . to the press before it was officially announced.
- a) dripped b) dropped c) leaked d) seeped



5. Many of the new newspapers have a pronounced right-wing
- a) balance b) bearing c) bias d) setting
6. An advertising should be short, striking and easily remembered.
- a) caption b) epigram c) motto d) slogan
7. He the newspaper in the hope of finding news of his daughter.
- a) glanced b) glimpsed c) observed d) scanned
8. He was angry because of the many of his privacy by journalists.
- a) infiltrations b) interferences c) interruptions d) invasions
9. She used her wcek1y column in the local newspaper as a for her political views.
- a) means b) passage c) vehicle d) vessel
10. This paper intends to fearlessly all forms of corruption in public life.
- a) expose b) present c) uncover d) unveil

