

Week 4 Vocabulary review*Use a word from the table to complete each sentence*

Image (n)	Brand (n)	Effective (adj)	Billboard (n)
Survey (n)	Logo (n)	Advertise (v)	Slogan (n)
Sporty (adj)	Reputation (n)	Ban (n)	Youth (n)

1. The _____ had ten questions about my favourite food.
2. The _____ in the advert was a photograph of two young children.
3. The large _____ was next to the road and it advertised McDonalds.
4. Nike uses famous people to _____ their shoes because it has a good influence on consumers.
5. The Nike _____ is a swoosh.
6. Nike is a famous sports _____.
7. 'Just do it' is Nike's famous _____.
8. There is a _____ on smoking in public in Australia.
9. For the old woman, the music made her think of her _____.
10. The advert is very _____ as it is simple and easy to understand with a strong message.
11. The girl said she was not very _____ as she did not like to exercise or play sport.
12. Apple Computers has a good _____ for innovative and quality products.