MARKETING MIX

Directions: Drag and drop the following words to complete the marketing terms.

Promotion Market Marketing Mix Brand Price
Packaging Service Wants

1. Where you locate your product is .....

2. ..... is the way you advertise your product.

3. How you enclose and protect a product is .....

4. A ..... is meeting a need in an intangible way with words or actions.

5. The amount of money needed to buy or sell a product is its .....

6. ..... are the decisions we make about the 4 P´s of Marketing.

7. Things that are not essential for living but make life more enjoyable are .....

8. What represents the quality and the ownership of a product is .....

LIVEWORKSHEETS