

## Where in the world?

- 1 What do you know about Kenya? What type of holiday activities does it provide?
- 2 What reasons would a tourist give for choosing Kenya as a holiday destination?

## Listening

### Interview with a Kenyan tour operator

- 1  Listen to the interview with John Muhoho. Complete the information and answer the questions.

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#### Profile

Name

John Muhoho

Age

Started in tourism

Started CKC Tours

- 2 What does he enjoy about his job?
- 3 How much of his business comes from the Internet?
- 4 Which of these holiday activities does he mention?  
beach                      safari                      culture  
swimming                eating out                golf  
shark-fishing            hiking                      camel rides  
sailing                    mountain climbing

- 2 Discuss these questions.

- 1 What type of tourists do you think are motivated to go to Kenya?
- 2 How is their motivation different from the tourists to your country?

