LESSON B ► *Consumer awareness*

1 GRAMMAR

Read the email from a customer to manager of a supermarket. Find and write the subjunctive if there isn't any, write X.

Dear Manager,

I saw the sales flier for your supermarket, and I felt it was imperative that I write you. All the food on sale this week is snack food or other highly processed foods. Although I buy these foods occasionally, I suggest that local and organic foods be on sale, too. It's crucial that people have the chance to buy affordable local foods, and I recommend that your supermarket start offering these items at better prices. I also propose that you offer a larger selection of fresh fruits and vegetables. Many people don't buy fresh foods because they are not easily available. I think it's essential that your customers get the chance to incorporate these foods into their meals.

Thank you.

Marcella Guzman

Subjunctive
write

2 GRAMMAR

Use the words in parentheses to rewrite each sentence using the subjunctive.

1. People should learn how to block offensive ads on their devices. (it is important)
   It is important that people learn how to block offensive ads on their devices.
2. A health-conscious person should eat fast food only once or twice a month. (it is vital)
   _____
3. Parents should read reviews before their children see a movie. (it is essential)
   _____
4. The government must prevent students from dropping out of school. (we insist)
   _____

3 GRAMMAR

Complete these sentences with your own ideas.

1. If you are suspicious about an ad for a product, I suggest that *you go online and read some reviews of the product.*
2. If you find an ad offensive, I recommend that _____
   _____
3. If you think a particular product is good, I propose that _____
   _____
4. If you want to pursue a career in advertising, it is important that _____
   _____

LIVEWORKSHEETS