

B1 LISTENING TEST

PART 1. You will hear a radio interview with a blogger called Karen. For each question, choose the correct answer.

1. Who will probably not understand blogging?

- A the elderly
- B someone who is not a tech expert
- C people in their thirties or forties

2. If you start blogging about your hobby,

- A you will probably earn a lot of money from it.
- B you will have the chance to socialise with a lot of people.
- C you may find others don't share your interests.



3. What can a business offer its customers through a blog?

- A reviews of similar products
- B further information about its products
- C free samples of products

4. Bloggers

- A have often experimented with writing a book before.
- B are usually magazine or newspaper journalists.
- C may be offered the chance to work in the press.

5. When someone is committed to blogging.

- A they might be offered a new job because of it.
- B they can be considered an expert in writing.
- C they will earn the respect of fellow writers.

6. What should a blogger avoid?

- A being too honest about some topics
- B dealing with too many issues at a time
- C using their blog in a negative way



PART 2. You will hear a radio announcement about a competition. For each question, write the correct answer in the gap. Write one or two words or a number or a date or a time.

Win a 'dream night' at the theatre

Running times: from Monday, June 18th to Saturday

Prize: _____ pairs of tickets.

Bonus: chance to talk to _____ in person.

Saturdays: three _____, at 2, 5 and 8pm.

Ticket prices: from £11.00 to £

Bookings: by phone or

