

Exercise 11:

Questions 21-26

Choose the correct letter A, B or C

Marketing report

21. Why did Leo choose instant coffee as the topic for his marketing report?
- A. He found plenty of material on the topic
 - B. He had some practical experience in the area
 - C. He had an idea of a brand he wanted to target
22. Leo discovered that in Australia, recent technological developments
- A. Are producing less healthy types of instant coffee
 - B. Are reducing the demand for instant coffee
 - C. Are improving the quality of instant coffee
23. What do the speakers agree about Leo's table of coffee products?
- A. It needs more explanation in the text
 - B. It is factually inaccurate in some places
 - C. It would be best to put this in the appendix
24. What do they decide about the description of Shaffers coffee as a market followers?
- A. Leo needs to define his terms
 - B. Leo needs to provide some more evidence
 - C. Peop need to put it in a different section
25. What does Anna say about originality in someone's first marketing report?
- A. Clear analysis of data can be considered original
 - B. Graphs and diagrams should be original, not copied
 - C. Reports should contain some original date collected by the student
26. What difference between his school assignments and this report has surprised Leo?
- A. Not knowing the criteria for getting a good mark
 - B. Being required to produce work without assistance
 - C. Having to do a great deal of research

 Exercise 12:

Questions 9-10

Choose the letters A-E

Which TWO points does the lecturer give as disadvantages for living alone?

- A. People living alone will need help from the community
- B. It is more likely to foster a fragmented population
- C. It creates an accommodation shortage
- D. It is more expensive for an individual to live alone
- E. People may have children too late

Exercise 13:

Questions 21-25

Choose the correct letter A, B or C

Food Waste

21. What point does Robert make about the 2013 study in Britain?
- A. It focused more on packaging than wasted food
 - B. It proved that households produced more waste than restaurants
 - C. It included liquid waste as well as solid waste
22. The speakers agree that food waste reports should emphasise the connection between carbon dioxide emissions and
- A. food production
 - B. transport of food to landfill sites
 - C. distribution of food products
23. Television programmes now tend to focus on
- A. the nutritional value of food products
 - B. the origin of food products
 - C. the chemicals found in food products
24. For Anna, the most significant point about food waste is
- A. the moral aspect
 - B. the environmental impact
 - C. the economic effect
25. Anna and Robert decide to begin their presentation by
- A. handing out a questionnaire
 - B. providing statistical evidence
 - C. showing images of wasted food

Exercise 14:

Questions 21-30

Choose the correct letter A, B or C

21. Dave Hadley says that the computer system has
- A. Too many users
 - B. Never worked well
 - C. Become outdated
22. The main problem with the computer system is that it
- A. is too slow
 - B. stops working
 - C. displays incorrect data
23. Timetabling has become an issue because
- A. there is not enough time for anyone to do it
 - B. the system does not handle course options
 - C. the courses are constantly changing
24. To solve the timetabling issues, Randhir suggests that
- A. students should create their own timetables
 - B. Dave should have someone assist him
 - C. the number of courses should be reduced
25. Randhir says that a new system may
- A. need to be trialled
 - B. still have problems
 - C. be more economical
26. Improving the existing system will take
- A. a few weeks
 - B. four to five months
 - C. nine months