

EXERCISE 4

Who do you think might say the following things? Match the people with the statements.

In IELTS Reading texts, you need to identify and understand opinions and ideas. To help you do this, think about **who** is giving their opinion or idea.

advertiser	consumer	manufacturer	nutritionist	researcher
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1. 'My report studies the effects of sugar on the health of people aged 15–24 in the USA.'	
2. 'Feeling tired? New <i>Choco-nut</i> breakfast cereal will give you all the energy you need!'	
3. 'There are ten sugar cubes in every can of soda so you shouldn't drink soda every day.'	
4. 'Our factory sells 50% more sugar today than 50 years ago.'	
5. 'I know sugar is bad for me, but I usually eat two bars of chocolate every day.'	