



What is an influencer?

1-Watch the video, and match column A with column B:

A	B
1- Neil doesn't know	a- does not make you an influencer.
2- According to Neil,	b- u\$s 1 million a month from companies.
3- A social media influencer is somebody	c- writing his script.
4- Growing a moustache	d- Ferfei is trendy.
5- The company couldn't sell 16 to 25.	e- hiring an influencer.
6- Kylie Jenner receives	f- what a social media influencer is.
7- Neil stoped	g- hairy influencers.
8- A company has not been paying	h- who has an enormous number of followers online and knows a lot about a specific subject.
9- Neil has been thinking about	i- Neil to grow a moustache.
10- He's been searching for	j- products so they hired an influencer

GOOD LUCK!!!