ACTIVITY 1: Study this table.

Talking about quantity	
We use *many* and *a few* with countable plural nouns.	We need *a few* users to test this. They don't have *many* customers.
We use *much* and *a little* with uncountable nouns.	We have *a little* money for online shopping each week. I don't have *much* knowledge on that subject.
We use *a lot of* and *some* with countable and uncountable nouns.	*A lot of* businesses need E-commerce upgrades. *Some* money has been kept aside for this.

ACTIVITY 2: Write the words in the correct place.

computers   knowledge   customers   information

security   marketing   money   web pages

clothes   friends   business   products

time   work   devices

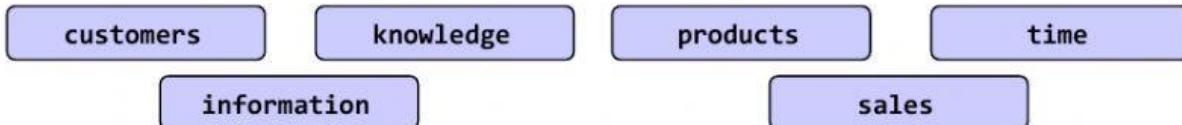| Countable plural nouns _____ _____ _____ _____ _____ _____ _____ _____	We use… a few many	We use… a lot of some
Uncountable nouns _____ _____ _____ _____ _____ _____	We use… a little much	

ACTIVITY 3: Choose the correct words to complete these sentences.

1 *A lot of/Much* shops have online presence. They sell *many/much* products online.
2 *Some/A little* companies offer customer service and advice on their E-commerce websites.
3 I don't have *much/many* knowledge of computers, but I can still shop online.
4 Companies spend *a lot of/many* money on E-commerce security.
5 Even when companies only have *a little/a few* money for online marketing, they should spend it.

ACTIVITY 4: Choose the correct words in *italics.*

1. The company has **a little / a few / much** products available online.

2. He spends some too **much / many / a little** time on the web. That's not good.

3. There are **a little / many / much** users connected at the same time.

4. **A little / Some / Much** companies don't sell online.

5. Leave **many / some / a lot of** money to buy online just in case.

6. We should get **a few / many / some** information about website design.

ACTIVITY 5: Drag and drop the words in the correct place.

customers	knowledge	products	time

| information | | sales | |

1. We have a few _____ at the moment.

2. Small companies have a little _____ about marketing.

3. You can't find many _____ on the web.

4. Pablo doesn't spend much _____ on entertainment.

5. You should have some more_____about E-commerce security.

6. The design of the website attracts a lot of _____.