Name_____

Shrinkflation

Listen to the audio. Choose TRUE or FALSE.

The article says shrinkflation is in some countries in the world. ____

Shrinkflation is in part due to rising raw material prices. ____

Manufacturers are using illusionary tactics to cut costs. ____

Few shoppers will buy shrunken goods as long as the price doesn't rise. ____

The chocolate maker Cadbury has shrunk all its products by 20 per cent. ____

The last time Cadbury cut the weight of its products was in 2002. ____

Some hotels are not automatically giving guests traditional services. ____

Other hotel services we take for granted are not being affected. ____

Use the pencil to match the synonyms.

1. **range**	a. deception
2. **reaction**	b. to some degree
3. **illusion**	c. answer
4. **relying**	d. incorporate
5. **purchase**	e. turned
6. **resorted**	f. expected
7. **absorb**	g. variety
8. **slightly**	h. creative
9. **inventive**	i. depending
10. **taken for granted**	j. acquisition

LIVEWORKSHEETS