

Name \_\_\_\_\_

### Shrinkflation

Listen to the audio. Choose TRUE or FALSE.

The article says shrinkflation is in some countries in the world. \_\_\_\_

Shrinkflation is in part due to rising raw material prices. \_\_\_\_

Manufacturers are using illusionary tactics to cut costs. \_\_\_\_

Few shoppers will buy shrunken goods as long as the price doesn't rise. \_\_\_\_

The chocolate maker Cadbury has shrunk all its products by 20 per cent. \_\_\_\_

The last time Cadbury cut the weight of its products was in 2002. \_\_\_\_

Some hotels are not automatically giving guests traditional services. \_\_\_\_

Other hotel services we take for granted are not being affected. \_\_\_\_

Use the pencil to match the synonyms.

- |                       |                   |
|-----------------------|-------------------|
| 1. range              | a. deception      |
| 2. reaction           | b. to some degree |
| 3. illusion           | c. answer         |
| 4. relying            | d. incorporate    |
| 5. purchase           | e. turned         |
| 6. resorted           | f. expected       |
| 7. absorb             | g. variety        |
| 8. slightly           | h. creative       |
| 9. inventive          | i. depending      |
| 10. taken for granted | j. acquisition    |