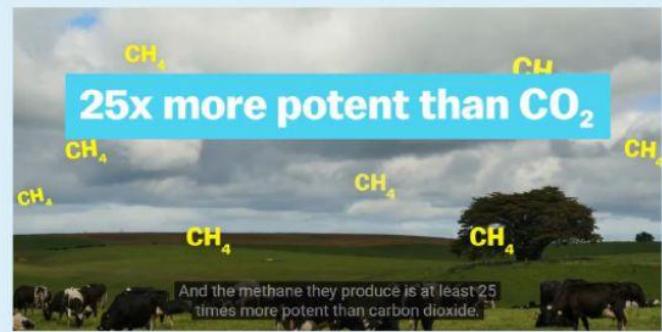


The diet that helps fight
climate change – YouTube

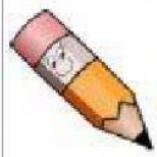


Aims of the session: To write a persuasive letter.

After watching the video about how your diet can affect global warming, you write a letter or email to your friends, to persuade them to join you in helping change your eating habits.

You should include:

- Why you are writing
- Why changing your diet is important for the climate
- What benefits there are to changing your diet
- Why you think it would be good to make even a small change
- Advice on how they can start



Success Criteria for Persuasive Writing

- ✓ I will state my point of view.
- ✓ I will use the present tense.
- ✓ I will make strong points.
- ✓ I will back up my opinions with evidence.
- ✓ I will use conjunctions. (therefore, then, although...)
- ✓ I will use strong words.
- ✓ I will write a convincing conclusion.

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Persuasive Writing

Introductions	Making your point	Details	Other words
<i>I am writing to ...</i>	<i>Besides ...</i>	<i>As evidence ...</i>	<i>arguments</i>
<i>I think ...</i>	<i>Furthermore ...</i>	<i>In fact ...</i>	<i>reasons</i>
<i>In the same way ...</i>	<i>Firstly, secondly, thirdly ...</i>	<i>For instance ...</i>	<i>unfair</i>
<i>I feel that ...</i>	<i>Certainly ...</i>	<i>For example ...</i>	<i>for</i>
<i>It is certain ...</i>	<i>In addition ...</i>	<i>In support of this ...</i>	<i>pros</i>
<i>Of course ...</i>	<i>Likewise ...</i>	<i>Endings</i>	<i>cons</i>
<i>On the other hand ...</i>	<i>Also ...</i>	<i>As you can see ...</i>	<i>against</i>
<i>For this reason ...</i>	<i>Again ...</i>	<i>For these reasons ...</i>	
<i>I am sure that ...</i>	<i>Specifically ...</i>	<i>Without a doubt ...</i>	
<i>In this situation ...</i>	<i>If ... then ...</i>	<i>In brief ...</i>	
	<i>Moreover ...</i>	<i>In other words ...</i>	
	<i>Similarly ...</i>	<i>In short ...</i>	
	<i>Surely ...</i>	<i>Undoubtedly ...</i>	
	<i>because ...</i>	<i>On the whole ...</i>	
	<i>Finally ...</i>		