

11C/2

Write after the expression how often you do the next things on the internet. Choose from the following expressions: never, hardly ever, sometimes, usually, often, always, once a week, twice a month, three times a year.

you in the

how often?

think interview

- send personal emails
- send emails for work
- read the news
- buy things on shopping websites
- buy things on eBay (or a similar site)
- get sports information
- visit websites about health and medicine
- use social networks
- play games
- download music
- visit forums about diet or looking after children
- use online banking
- use online maps for directions
- book tickets and hotels online

Now go through the list again and write **M** if you think men do them more than women, **W** if you think women do them more than men, and **ND** if you think there is no difference.

5 36))) Listen to an interview with a UK marketing expert about how men and women use the internet. Check your answers.

VOCABULARY The internet

Unscramble the words to complete the sentences.

- 1 All our hotel rooms have Wi-fi (IW-IF) access.
- 2 It's cheaper to _____ (PKSEY) than to make a phone call.
- 3 Do you ever shop _____ (NONELI)?
- 4 You only need your username and your password to _____ (GOL NI).
- 5 Do you want to _____ (DLWODNAO) this file?
- 6 I sometimes forget to include the _____ (TATHCANEMT) in my emails.
- 7 I need to _____ (RASHEC ROF) some information before I write my report.
- 8 You can _____ (OGLEGO) the name of the restaurant to find out the address.
- 9 They're going to _____ (POLUDA) their holiday photos tonight.

READING

Read the article. When did the World Wide Web begin? ____

The story behind the World Wide Web

To find out when the World Wide Web began, we first need to look at the internet. The origins of the internet go back to the Space Race of the 1950s. After the Russians sent the satellite Sputnik into space, the Americans wanted to develop their own technology further, so they set up ARPA – the Advanced Research Projects Agency. This agency found a way of connecting computers, which they called ARPANET. In 1974, they changed its name to 'the internetwork' or 'internet' for short.

In 1980, a scientist at CERN, the European Organization for Nuclear Research, wrote a computer program so that he and his colleagues could share their research. The scientist's name was Tim Berners-Lee, and his software was called ENQUIRE. At first, only scientists at CERN could use the program, which contained a new computer language called hypertext. Then, in 1991, he and a colleague wrote a more advanced version of the program which made hypertext available over the internet. This was the beginning of the World Wide Web, as we know it. The first website and web server was info.cern.ch. Today, there are more than 227 million websites containing over 65 billion web pages.

Over two billion people now use the internet, which is nearly a third of the world's population.

Read the article again and number the events in the order they happened.

- Tim Berners-Lee developed a new computer language.
- The Americans opened an agency to develop new technology.
- They put the new language on the internet.
- 1 The Russians sent a satellite into space.
- The World Wide Web made the internet available to all computer users.
- The network changed its name to the internet.
- The agency developed a network to connect computers.
- Berners-Lee and a colleague used the new language to write a new program.

LISTENING

4 **Checker** Listen to four speakers talking about how they use the internet. Match speakers 1–4 to the thing they do most often.

- Speaker uses a social network.
Speaker plays games.
Speaker does a job.
Speaker talks to family and friends.

5 **Checker** Listen again and match the speakers to the sentences A–D.

- Speaker 1 Speaker 3
Speaker 2 Speaker 4

- A This person often puts photos on the internet.
B This person likes his / her job.
C This person uses the internet to relax.
D This person saves money because of the internet.

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