Unit 6: Exercise 7

Read the final paragraph of the 'Eyes on the World' article carefully. Then choose the four ideas which are found in the text.

One question that people often ask is whether it's possible to make a reasonable living in the travel photography industry today. Gone are the easy days when photographers simply shot photos for magazines and newspapers, sent them to an editor and got paid at the end of every month: these forms of media now usually buy photos for their stories directly from companies that store millions of them. As a result, photographers now need to be more flexible about the kind of projects they work on. One way to do this is by working for big businesses. In the past, photographers often decided where they would like to go, and could perhaps experiment more with the kinds of photographs they took. However, working for a big business often means that you are sent where the company wants you to go; perhaps to a beach or a mountain if they want to promote these as tourist destinations. The desert is another popular place: many car companies like to shoot this kind of background to advertise their new vehicles. Of course, nowadays this kind of well-paid work opportunity is very popular, so a huge number of photographers will all apply for the same job; a situation which you didn't see so much in the past. Nevertheless, in my experience, whether photographers are amateurs or professionals, there is a generally positive feeling between them: they are supportive of each other and willing to share advice about work opportunities and the risks that travelling to foreign destinations sometimes involves.

- [ ] Some photographers like to take photographs of serious subjects while others like to take amusing ones.
- [ ] The typical career of a photographer is not the same today as it was in the past.
- [ ] Newspapers no longer buy so many photographs from individual photographers.
- [ ] Big businesses sometimes use photographers to take pictures of their products or services.
- [ ] The internet has made it much easier to see the work of many photographers.
- [ ] There are a huge number of training courses if people want to study photography.
- [ ] Photographers talk to each other about their experiences and provide useful information.

LIVEWORKSHEETS