

INDIVIDUAL COMMUNICATION or MASS COMMUNICATION



PHONECALL

RADIO

NEWSPAPER

INTERNET

TELEVISION

LETTER

INSTANT MESSAGE

E-MAIL

VIDEOCALL



INDIVIDUAL COMMUNICATION



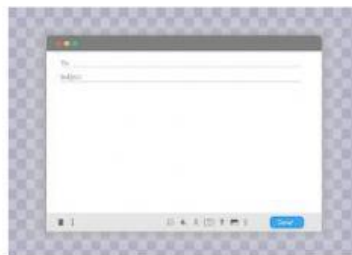
INDIVIDUAL COMMUNICATION



MASS COMMUNICATION



INDIVIDUAL COMMUNICATION



BOTH



BOTH



MASS COMMUNICATION



MASS COMMUNICATION



MASS COMMUNICATION