Cambridge English C1 Advanced (CAE) Reading & Use of English 2

Difficulty level: C1 / advanced

This activity helps with part 2 of the Reading Use of English paper. You should complete this activity in 15 minutes.

Click in the gaps and type one word in each gap.

Music magazine has eye on China

US publication Rolling Stone magazine is to launch in China. The magazine, _____ should hit shelves early next year, will focus on China's emerging youth culture as well as foreign arts and entertainment. Rolling Stone _____ first published in San Francisco in 1967 to chronicle cultural changes in the US. "We feel Chinese music and arts are maturing rapidly and that a Chinese edition _____ be viable," said Jimmy Jung, of One World Publishing. Rolling Stone _____ licensed Hong Kong-based One World to publish the Chinese-language edition. Mr Jung said the magazine, to be printed in simplified Chinese characters, will contain a mix of local content _____ primarily by Beijing-based staff and translations of articles from the US edition. "We want to make _____ that we're faithful to the spirit of the brand," said Jung. He added that while Hong Kong and Taiwan had more developed pop cultures, mainland China was more important. "We feel China offers greater potential and we want to be there from the _____ ," said Jung, whose company also _____ Chinese editions of British car magazine, Top Gear and gadget magazine

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