

LEARNING EXPERIENCE 02: LET'S CREATE LOCAL AND GLOBAL ADS

SESSION N° 05: FAMILY BUSINESS

A2

EXERCISES

A. LET'S PRACTISE

Extract words and phrases from these ads

Ad 1

Romantic and Happy moments


Give a special moment to that special person. From Thursdays to Sundays.



Special offer: Half-price on Thursdays
Choose that special song now and book a serenata: 6098 55477 100

Ad 2

CHEAP AND FAST GROCERIES



We take all the safety precautions to protect you.

Stay home and call us: 4445 89007 322
Special offer: Free delivery

Ad 3

COMFORTABLE AND FASHIONABLE TRAINERS



Happy feet, happy legs and a happy body.
Buy now and save 20%
0900 57399 912
Free delivery

Ads	Adjectives	Call for Action phrases
Ad 1	<p>Example: Romantic</p> <p>1. <input type="text"/></p> <p>2. <input type="text"/></p>	<p>Example: Choose that special song</p> <p>3. <input type="text"/></p> <p><input type="text"/></p>
Ad 2	<p>4. <input type="text"/></p> <p>5. <input type="text"/></p>	<p>6. <input type="text"/></p> <p>7. <input type="text"/></p>
Ad 3	<p>8. <input type="text"/></p> <p>9. <input type="text"/></p> <p>10. <input type="text"/></p>	<p>11. <input type="text"/></p> <p>12. <input type="text"/></p>