

LEARNING EXPERIENCE 02: LET'S CREATE LOCAL AND GLOBAL ADS

SESSION N° 05: FAMILY BUSINESS

EXERCISES

A2

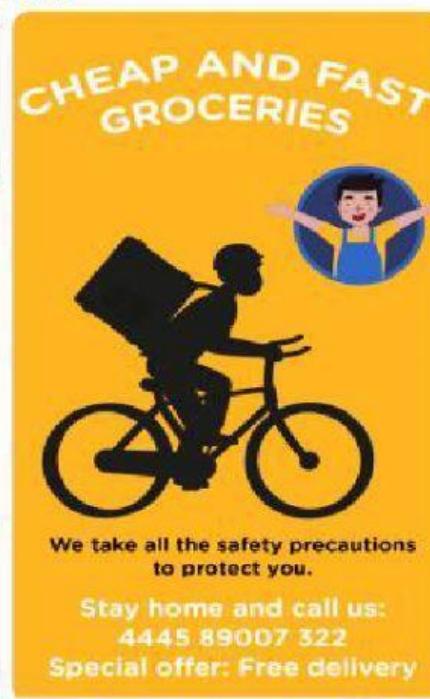
A. LET'S PRACTISE

Extract words and phrases from these ads

Ad 1



Ad 2



Ad 3



Ads	Adjectives	Call for Action phrases
Ad 1	Example: Romantic 1. <input type="text"/> 2. <input type="text"/>	Example: Choose that special song 3. <input type="text"/> 4. <input type="text"/>
Ad 2	4. <input type="text"/> 5. <input type="text"/>	6. <input type="text"/> 7. <input type="text"/>
Ad 3	8. <input type="text"/> 9. <input type="text"/> 10. <input type="text"/>	11. <input type="text"/> 12. <input type="text"/>