

LEARNING EXPERIENCE 02: LET'S CREATE LOCAL AND GLOBAL ADS

SESSION N° 05: FAMILY BUSINESS

A2

EXERCISES

A. LET'S PRACTISE

Extract words and phrases from these ads

Ad 1

Romantic and Happy moments


Give a special moment to that special person. From Thursdays to Sundays.



Special offer: Half-price on Thursdays
Choose that special song now and book a serenata: 6098 55477 100

Ad 2

CHEAP AND FAST GROCERIES



We take all the safety precautions to protect you.

Stay home and call us: 4445 89007 322
Special offer: Free delivery

Ad 3

COMFORTABLE AND FASHIONABLE TRAINERS



Happy feet, happy legs and a happy body.
Buy now and save 20%
0900 57399 912
Free delivery

Ads	Adjectives	Call for Action phrases
Ad 1	Example: Romantic 1. <input type="text"/> 2. <input type="text"/>	Example: Choose that special song 3. <input type="text"/> <input type="text"/>
Ad 2	4. <input type="text"/> 5. <input type="text"/>	6. <input type="text"/> 7. <input type="text"/>
Ad 3	8. <input type="text"/> 9. <input type="text"/> 10. <input type="text"/>	11. <input type="text"/> 12. <input type="text"/>