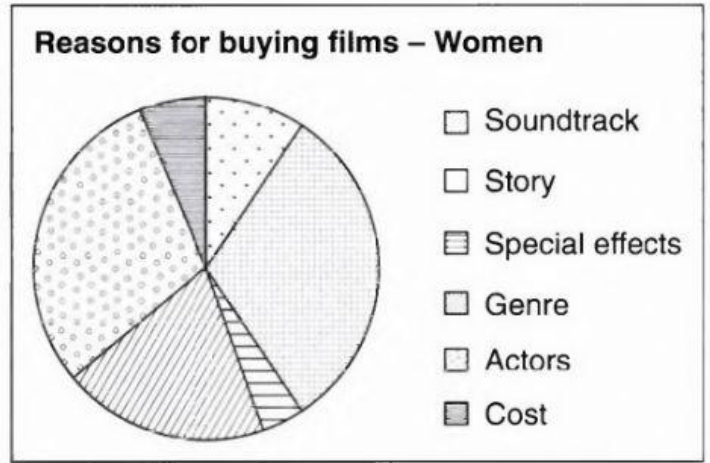
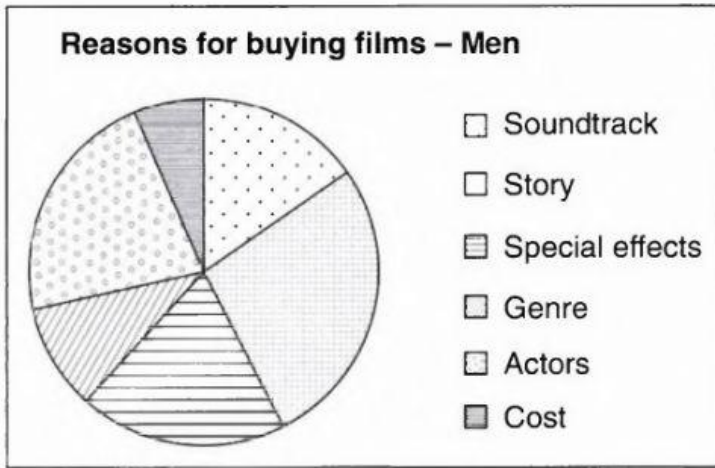


**4** Complete the text about these pie charts.



The pie charts show the different reasons why (1) *men and women* buy films. In general most people buy films because of the (2) ..... and the actors. The (3) ..... is the least important reason for people when they buy films.

We can see from the pie chart that almost (4) ..... of men choose films because of the special effects. Another important reason for men is the music at (5) ..... 20 per cent. The reasons for women are different. (6) ..... of women buy films for the story and actors; the other reasons are much less important. Special effects are the least important reason for women at only about (7) ..... The (8) ..... of men and women who choose films based on the cost is (9) ..... the same at about ten (10) .....