

LEARNING EXPERIENCE 02: LET'S CREATE LOCAL AND GLOBAL ADS

SESSION N° 04: CREATIVE ADS

A2

EXERCISES

A. LET'S LISTEN AND READ

Listen to and read the three advertisements

Business owner **A**



Name: Miguel
Last name: Yupanqui De La Cruz
Age: 46 years old
Address: Bolivar street N°200, Huamanga - Peru

Delicious "Señor Yupanqui" quinoa cupcakes from Ayacucho

Special offer "Buy four and get one free"
Cupcake price: S/. 4.00 each
Extra-large cupcake price: S/. 5.00 each

Try all of our cupcakes! They are so good!

Telephone number: **237812**
Call now!

Free delivery if you buy 5 cupcakes or more!



Business owner **B**



Name: Carmen
Last name: Castro Sinarahua
Age: 20 years old
Address: Pedro Canga street N° 143 Moyobamba - Peru

Moyobamba Bike World
Rent a bike in Moyobamba

Prices	Time
\$1.00	One hour
\$ 2.50	Five hours
\$ 5.00	One day


See Moyobamba on a bike!

Call now! **567389**

Pedro Canga street N° 143 Moyobamba - Peru



Business owner **C**



Name: Walter and Juana
Last names: Yamunaqué Mio
Age: 16 and 18 years old
Address: Grau street N° 532. Piura - Peru

Beautiful Masks by Juana

Personalized masks for you

Half-price for children's masks
S/. 50.00 soles for ten masks

Special offer for Tuesdays:
buy 2 get 1 free!

Call now! **210487**

Pay with cash or credit card



B. LET'S UNDERSTAND

Write A, B or C next to each phrase. Which ad **B**

1. ...offers 50% off for younger people?
2. ...offers to take the product to your home?
3. ...offers the service or product in a different currency?
4. ...offers different payment methods?
5. ...is good if you want to get fit?
6. ...is good if you like desserts?
7. ...offers a special price one day a week?