



Activity 3

### The advantages and disadvantages of social media

From the statements below, decide which is an advantage (A) of social media, and which is a disadvantage (D). Write **A** or **D** in the spaces provided.

|                                                                                                  | A or D |
|--------------------------------------------------------------------------------------------------|--------|
| Social media can put people at risk of 'hackers' who are people who want to steal personal data. |        |
| There is a large amount of information available on social media.                                |        |
| Sometimes people can become addicted to social media.                                            |        |
| People can communicate with friends and family anywhere in the world.                            |        |
| Social media also creates opportunities for people to promote themselves or their businesses.    |        |
| Social media can invade people's privacy and can let other people know a lot of personal things. |        |

Look at some of the different uses for social media. Tick the reasons why you use social media. Then answer the question below.

|                            |  |                                      |  |
|----------------------------|--|--------------------------------------|--|
| To meet new people         |  | To share interests with other people |  |
| To chat with your friends  |  | To follow people                     |  |
| To find information        |  | To help with homework                |  |
| To comment on other people |  | To play video games                  |  |
| To shop                    |  | To view videos                       |  |



Close your textbooks. Work in teams to complete the quiz about social media below. The team with the correct answers will be the winners.

1. **How much of the world's population use social media?**
  - a. Around 25%
  - b. Around 50%
2. **What is 'app' short for?**
  - a. Appear
  - b. Application
3. **What is the top reason that people worldwide use social media?**
  - a. To stay in touch with friends
  - b. To share photos and videos
4. **What is the average time that people in the UAE spend on social media each day?**
  - a. 2 hours 24 minutes
  - b. 2 hours 57 minutes
5. **What is the most popular social media website in the UAE?**
  - a. Twitter
  - b. YouTube
6. **How long ago was the first social media website created?**
  - a. Around 23 years ago
  - b. Around 16 years ago