UNIVERSITY OF TECHNOLOGY AND APPLIED SCIENCES – IBRA

LEVEL3. LISTENING

Use the words in the boxes correctly to complete the text.

achieve	**customers**	**entrepreneurs**	**borrow**
competition	**product**	**advertise**	**goal**

Today, a lot of people want to start their own businesses and become their own bosses. However, new 1. _____ have to face many difficulties before they can become successful. They will have to face stiff 2. _____ from big, established businesses. They must also spend a lot of money to 3. _____ their products and services on television and popular websites to attract 4. _____ to their businesses. It is also very difficult for new businessmen to 5. _____ money from banks and other institutions because they prefer to lend money to big businesses.

(Biju C Thomas)

LIVEWORKSHEETS