

Video: Why is outsourcing bad or is it?

I. Pre-listening:

A. Match the words on the left to a word on the right column to create a collocation or phrase.

- | | |
|---------------|---------------------------------|
| 1. Purchasing | () customers |
| 2. Emerging | () workers |
| 3. Working | () HQ (headquarters) |
| 4. Generate | () power |
| 5. Local | () markets |
| 6. Mistreat | () jobs |
| 7. Create | () IP (intellectual property) |
| 8. Potential | () economies |
| 9. Company | () conditions |

B. Use the collocations in exercise A. Write the concept next to its corresponding definition.

1. The place where a company's executive management and key managerial and support staff are located is called: _____

2. When the government or companies _____ they go through a process aimed at increasing the number of jobs.

3. Nations that are investing in more productive capacity, which are moving away from their traditional economies that have relied on agriculture and the export of raw materials are called _____.

4. The amount of goods or services that a unit of currency can buy at a given point in time is called _____.

5. The economic system and range of economic activity in a specific community that serves its own population is called _____.

6. If companies produce new ideas, new inventions, or new artistic and literary works, these companies _____.

7. Someone who can become a buyer of product and/or services from an organization is called _____.

C. Watch the video below and complete the chart that follows.

I. While-listening:

Complete the following chart.

Argument	Arguments against	Arguments in favor
1.Zero-Sum Argument	<ul style="list-style-type: none"> It kills _____ Money is spent in other markets Lay off local employees 	<ul style="list-style-type: none"> The company can grow and _____ in the long term. It helps grow the company's _____. It can have more potential customers.
2. Sweatshop Argument	<ul style="list-style-type: none"> _____ are mistreated. Health and safety conditions are abysmal. 	<ul style="list-style-type: none"> _____ have constantly improved over the past decades. Western companies can't afford a negative image. _____ make it easier to make transgressions public.
3. IP Argument	<ul style="list-style-type: none"> They steal ideas and design. 	<ul style="list-style-type: none"> _____ Developing countries' governments are reinforcing IP laws.