

Throughout the history people have understood that **1)** (**KNOW**) is power. That's why people have always been eager to learn. **2)** *In / On / - / At / To* the past **3)** *a / an / - / the* only way to learn about **4)** *a / an / - / the* world was travelling and reading books. Books were extremely **5)** (**EXPENSE**) and travelling was pretty **6)** (**DANGER**). But people of **7)** *a / an / - / the* 21st century are privileged to have different safe and not **8)** (**EXPENSE**) means of information. The main source of information for **9)** *millions of / a millions / a millions of / a million of* people is mass media. Mass media **10)** *remains / includes / keeps / holds* newspapers and magazines, radio and television.

Newspapers are **11)** *a / an / - / the* oldest and most widespread means of mass media. The **12)** (**CHOOSE**) of newspapers is wide. All newspapers are classified **13)** *on / into / to / at / -* two types: quality or **14)** *tabloids / broadsheets* and popular or **15)** *tabloids / broadsheets*. Quality newspapers are serious national papers for educated **16)** (**READ**). Tabloids are designed for common **17)** (**READ**) with the content focused **18)** *on / into / to / at / -* celebrities and fashion.

Newspapers provide first-hand information professional in-depth analysis of the **19)** *last / latest* news and prognosis of the burning issues. Professional **20)** (**REPORT**) have an access **21)** *on / into / to / at / -* the right people, an access **22)** *on / into / to / at / -* great resources that's why the information they **23)** *give / provide / remain / keep* the public with is reliable.

Many people still prefer the radio. It's good to listen **24)** *on / into / to / at / -* the radio in a car, or in the open air, or when you are doing something about the house.

Nobody will deny that television is **25)** *a / an / - / the* most popular type of mass media. Its importance is **26)** (**QUESTION**). Wisely used, it can be a window to **27)** *a / an / - / the* world. You can explore remote territories with travelling programmes, attend **28)** *a / an / - / the* best concerts with cultural programmes and just have **29)** *a / an / - / the* fun with entertaining TV-shows. Television, **30)** (**SPECIAL**) quality documentaries from Discovery Channel, Viasat History and National Geographic possesses educational power. Television helps to **31)** (**BROAD**) horizons and get acquainted with different cultures.

But there are two sides to everything. Nowadays sociologists **32)** *make / take / pay / do* more and more attention **33)** *on / into / to / at / -* the fact that television has opened the door to new social problems, such **34)** television addiction and increased crime and violence rates. When young immature children see **35)** *a / an / - / the* lot of violence on TV, they are **36)** (**LIKE**) to act in **37)** *a / an / - / the* same way in their real life.

Specialists **37) tell / speak / talk / say** that solution **38) on / into / to / at / -** this great problem lies in joining efforts of parents, schools, the entertainment industry and the government. Only this can protect the children from **39).....(HARM)** media effects and maximize the educational and developing potential of modern media.

We should **40) take / have / keep / get** in mind that almost everything can be a blessing or a curse depending **41) on / into / to / at / -** the way we use it. The effect mass media has on us largely depends **42) on / into / to / at / -** our choice of what we watch and read. So let's **43) do / take / make / get** intelligent choices.