

# UNIT 3

## Successful Businesses

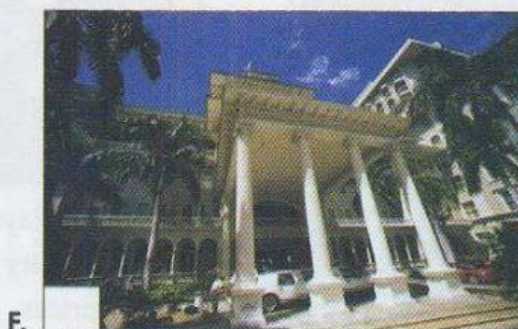
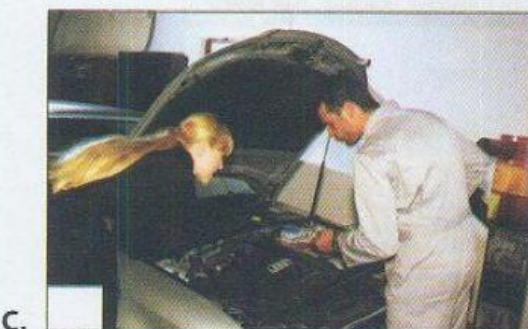
### CD 1-12 Listening 1

People are talking about different businesses. What do they dislike about each place? Listen and circle the correct letter.

- |                                     |                                       |                                     |
|-------------------------------------|---------------------------------------|-------------------------------------|
| 1. a. the food<br>b. the service    | 3. a. the popularity<br>b. the prices | 5. a. the prices<br>b. the service  |
| 2. a. the location<br>b. the prices | 4. a. the service<br>b. the location  | 6. a. the clothes<br>b. the service |

### CD 1-13 Task 1

People are talking about different businesses. Listen and number the pictures.





CD 1-13 ► **Task 2**

Listen again. What do the people like about each business? Circle the correct letter.

- |  |   |   |
|--|---|---|
| 1. a. the location<br>b. the service<br><b>c. the atmosphere</b> | 3. a. the staff<br>b. the speed<br>c. the prices      | 5. a. the location<br>b. the prices<br>c. the size    |
| 2. a. the prices<br>b. the facilities<br>c. the teachers         | 4. a. the atmosphere<br>b. the staff<br>c. the prices | 6. a. the prices<br>b. the quality<br>c. the displays |

## Listening 3

CD 1-14 ► **Task 1**

People are talking about businesses they own. What does each person think is most important? Listen and circle the correct letter.



- a. the fish  
b. the chefs  
**c. the service**



- a. the website  
b. a good value  
c. the speed



- a. the speed  
b. the prices  
c. the quality



- a. the displays  
b. the quality  
c. the prices

CD 1-14 ► **Task 2**

Listen again. What other important things do the people mention? Write the correct letter.

- |             |                    |
|-------------|--------------------|
| 1. <u>b</u> | a. the convenience |
| 2. ____     | b. the food        |
| 3. ____     | c. the prices      |
| 4. ____     | d. the quality     |



**Dictation**

CD 1-16 ► **Task 1**

Listen to the conversation. Write the missing words.

A: Do you want to go to the Century Fashions sale on Saturday?

B: I'd like to, but the salespeople there \_\_\_\_\_ professional.

A: I know what you mean. They're not very friendly, either.

B: Yeah, and some of the clothes are nice, but some of them are \_\_\_\_\_ quality.

A: That's true. I bought a sweater there last winter, and it \_\_\_\_\_ after I wore it twice.

B: Also, it \_\_\_\_\_ pay for things. The lines are always really long.

A: Then again, I did get my \_\_\_\_\_ there!