

1

Consumer electronics

The advertisement features a young boy with red hair holding a large black digital camera. He is wearing a bright yellow t-shirt with the 'Electronics Superstore' logo. Surrounding him are various consumer electronics: a cell phone, an MP3 player, speakers, a television, and a computer. The background is a collage of colorful icons representing different types of electronics.

Electronics Superstore
is having a **2-Day**
Consumer Electronics Sale!

AUDIO ENTERTAINMENT - Buy a home stereo and add a set of speakers! Or choose a portable MP3 player!

VISUAL ENTERTAINMENT - Buy a brand new television to watch your favorite shows. Watch movies on your new television with your new DVD player!

Record life events with a new digital camera or camcorder! Then upload your photos and videos to your computer or tablet.

We also have e-book readers on sale. You can take your digital books with you everywhere!

Check out our cell phones on sale, too! Never miss another phone call!

Shop online or call us toll-free at 888-576-2346 to place your order!

A) Make your list:

Reading D

Read the Electronics Superstore advertisement. Then, choose the correct answers.

- What is the purpose of this advertisement?
 - to explain what consumer electronics are
 - to advertise an electronics sale
 - to promote a brand of e-readers
 - to compare different electronics
- Which of the following are NOT items on sale?

A computers	C digital books
B e-book readers	D tablets
- What is a DVD player used for?

A to watch movies	C to upload photos
B to read books	D to make phone calls

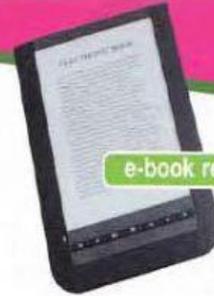
Vocabulary E

Match the words (1-8) with the definitions (A-H).

- | | |
|---------------------|----------------------------|
| 1 ___ tablet | 5 ___ cell phone |
| 2 ___ computer | 6 ___ DVD player |
| 3 ___ television | 7 ___ MP3 player |
| 4 ___ e-book reader | 8 ___ consumer electronics |

- a device that plays DVDs
- a digital music player
- a portable, hand-held computer
- a device that uses electrical signals to create picture and sound
- an electronic, hand-held device that displays contents of a book in digital format
- electronics used for everyday or casual entertainment purposes
- an electronic device that accepts, processes, and displays data
- a portable, wireless telephone

c) ¿De qué trata el texto?



e-book reader

F

Read the sentence pair. Choose where the words best fit the blanks.

1 stereo / camcorder

A The _____ was very loud so I didn't hear you.

B We watched the video John shot with his _____.

2 speaker / digital camera

A Amy took pictures with a _____.

B The _____ was hooked up to the stereo.

3 MP3 player / cell phone

A Susan called me on her _____.

B Dave downloaded music to his _____.

G Listen and read the Electronics Superstore advertisement again. Which item is a good addition to the stereo?

Listening

2 Listen to a conversation between a customer and an employee. Mark the following statements as true (T) or false (F).

1 ___ The woman is calling to order a new tablet.

2 ___ The man suggests ordering a DVD player.

3 ___ The woman adds an MP3 player to the order.

USE LANGUAGE SUCH AS:

I want to order ...

What else ...

I'd also like the ...

1 Listen again and complete the conversation.

Employee: Thanks for calling Electronics Superstore. How can I _____ today?

Customer: I want to order the Musicmaster JLX 2 _____.

Employee: Okay, great. What else can I do for you?

Customer: I'd also like the 3 _____ that go with it.

Employee: Those are also 4 _____ right now.

Customer: Really? That's great! Can you give me the total?

Employee: It comes out to \$295.99, before taxes and 5 _____.

Customer: Sounds good. Let me give you my 6 _____.