Progress test (Units 3–4)

Section 1: Vocabulary

1 **What are the missing letters? Write the full word.**

1   Keeping data is called data s _ _ r _ g _ .
2   The study of website t _ _ f _ _ _ is called website analytics.
3   It's a good idea to have an e _ _ _ r n _ _ hard drive to back up your data.
4   Technical s _ _ p _ _ _ helps you with any problems.

2 **Match words 5–8 to definitions a–d.**

1   meta tag   a   information about where your visitors are from
2   data validation   b   invisible information on a website
3   visitor map   c   increasing the number of visitors to your site
4   page optimisation   d   cleaning and double-checking data

3 **Choose the correct word in bold.**

'Do you want to know what the database is used **for / to**? Well, it is used **for / to** store information **about / of** all our books. First, you must type **out / in** your username. Then …'

Section 2: Language

4 **Choose the correct answer, A, B or C. Write the LETTER in each space.**

A: (1) _____ you help me with the new database, please?
B: (2) _____'s the problem?
A: I don't know how to access the information I need. (3) _____ isn't anything on the screen at the moment.
B: You (4) _____ have a new user name and password.
A: I haven't got that. I'm using my old ones. (5) _____ doesn't it work with the old ones?
B: They're all different for security reasons.
A: OK. (6) _____ will I get the new ones?
B: Tomorrow, don't worry. I can use mine to show you what to do. Look – that's the window you need.
A: It (7) _____ a lot of information on it, hasn't it?
B: Yes, it has. You must enter the code for the information you want. It's on this list here. (8) _____ it?
A: Oh yes. It's quite easy, really. Thanks.

1	A Do	B Can	C Are
2	A What	B Which	C How
3	A It	B There	C That
4	A should	B could	C would
5	A How	B Why	C How often
6	A When	B How long	C Where
7	A does	B has	C has got
8	A Know	B Right	C Got

Section 3: Reading

5   Complete this article about websites with the words in the box.

| design   internet   maintained   navigation   provides   sells   used   webmasters |

There are several types of websites on the (1) _____, many offering different things. For example, a commercial website (2) _____ products or services. These types of website are (3) _____ for promoting a business or service and are the most common type of website. When you (4) _____ a commercial website, it is important to make sure that your visitors can move around easily in your site. Poor (5) _____ makes it difficult for people to find what they are looking for and they will leave.

A news website (6) _____ information about current events and opinions. This kind of website should also encourage feedback from its visitors. In fact, many blogs are just a news site that covers current events and the views of the (7) _____ and visitors. A personal website is a website (8) _____ by an individual for personal use. Though similar to a blog, a personal website is usually much larger and contains the personal interests, hobbies, etc. of the person controlling the website.

Section 4: Writing

6   Describe the steps in website development. Use FULL SENTENCES and the words and the information below.

| after that   finally   firstly   next   secondly   then |

talk to customer
↓
analyse information
↓
create specification
↓
design and develop website
↓
specialist writes content
↓
programmers do HTML coding
↓
test website

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____

Section 5: Listening

1   ▶ 23 Listen. Are these sentences TRUE (T) or FALSE (F)?

1   Chris wants to find the name of a book.
2   He doesn't know how to get the information.
3   He can't remember his user name.
4   Tim uses his user name and password.
5   The name of the book is *Basic Spanish*.
6   The information Chris wants is in the second column.