BUSINESS VOCABULARY - INTERMEDIATE

BOOST YOUR BUSINESS VOCABULARY 1

- **COMPLETE THE SENTENCES WITH A VERB FROM THE LIST IN THE RIGHT FORM**
  (Present Simple, Past Simple or Past Participle)

becomeclose down		drop	grow	expand	export	import
launch	manufacture	market	merge	produce	set up	take over



1. Although *GAP* stands for *Genuine American Product*, most of its clothes are_____in Asia.
2. In 1989 Pepsi-Cola_____a new product called *Pepsi A.M.*, which was aimed at the "breakfast cola drinker". It was an immediate flop.
3. The Spanish airline *Iberia*_____with *British Airways* in 2011.





4. *Apple* is considered one of the best companies in the world for the way they _____their products.
5. *Prosciutto* is a kind of Italian ham. Two of the best known kinds are *San Daniele* and *Parma,* which are_____in the Friuli and Emilia regions of Italy, and are_____all over the world.
6. *The Royal Bank of Scotland*_____*Nat West Bank* in 2000, even though it was in fact a smaller rival.
7. The supermarket chain *Tesco*_____the market leader in 1995, and it is still the UK's biggest-selling chain.





8. *Zara* shops were opened in Spain in 1975, but the company soon _____ internationally.
9. Nowadays it is quite a risk to_____a new business. In the UK, 20% of businesses fail in their first year.
10. The cost of living in Iceland is so high because so many food products have to be _____.
11. During a boom period, the economy_____quickly, and living standards improve.
12. During a recession, many companies _____ and living standards _____.

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