

BUSINESS VOCABULARY - INTERMEDIATE

BOOST YOUR BUSINESS VOCABULARY 1

- COMPLETE THE SENTENCES WITH A VERB FROM THE LIST IN THE RIGHT FORM
(Present Simple, Past Simple or Past Participle)

become	close down	drop	grow	expand	export	import
launch	manufacture	market	merge	produce	set up	take over



- Although GAP stands for *Genuine American Product*, most of its clothes are _____ in Asia.
- In 1989 Pepsi-Cola _____ a new product called *Pepsi A.M.*, which was aimed at the "breakfast cola drinker". It was an immediate flop.
- The Spanish airline *Iberia* _____ with *British Airways* in 2011.



- Apple* is considered one of the best companies in the world for the way they _____ their products.
- Prosciutto* is a kind of Italian ham. Two of the best known kinds are *San Daniele* and *Parma*, which are _____ in the Friuli and Emilia regions of Italy, and are _____ all over the world.
- The Royal Bank of Scotland* _____ *Nat West Bank* in 2000, even though it was in fact a smaller rival.
- The supermarket chain *Tesco* _____ the market leader in 1995, and it is still the UK's biggest-selling chain.



- Zara* shops were opened in Spain in 1975, but the company soon _____ internationally.
- Nowadays it is quite a risk to _____ a new business. In the UK, 20% of businesses fail in their first year.
- The cost of living in Iceland is so high because so many food products have to be _____.
- During a boom period, the economy _____ quickly, and living standards improve.
- During a recession, many companies _____ and living standards _____.