

Name:.....

Form: 1.....

Day:.....

Date:.....

Lesson 3

Focus skill: Reading (3.1.2/31.3)

Theme: Consumerism and Financial Awareness

Topic: Shop Smarter, Save Wiser (NTB)

**TASK 1:**

## Read and Understand

**Read the text below.**

We are constantly surrounded by advertisements from billboards to television commercials. Everywhere we turn, we are bound to see advertisements. Do advertisements give us accurate information of the true worth of the product advertised? Are the products advertised as good as they claim to be? How often have you gone back feeling cheated after a shopping trip? The fact is many of us do and many of us are likely to get cheated again!

So what can we do to protect ourselves from being cheated? To begin with, never give in to sales gimmicks. If you are told that the price is only good 'right now', walk away! Salespeople do not want you to think about the product. They know for a fact that if you stop to think about the product, there is a good chance that you will reconsider buying it.

Apart from that, practise self-control and avoid making decisions that you may regret later. Before you

go shopping, prepare a shopping list of the things that you need to buy. Set a spending limit so that you do not buy things that you may regret later. In this way, you will spend within your budget.

Always do a research on the product before buying it. Compare prices and know the value of the product that you buy. Do your homework so that it is worth buying it.

Being a smart consumer is not just about getting a good deal. It also means spending within your limits, knowing your rights as a consumer and being an informed consumer. False advertisements can appear anywhere. Take responsibility for your spending habits.

Be a wise and smart consumer.

Sourced from  
<http://www.fcnb.ca/smart-buying-tips.html>



**TASK 2:** Answer all the questions below based on the reading text in TASK 1.

- Fill in the table with an appropriate expression from the text.

No.	Meaning	Expression
i	extremely likely to happen	
ii	a good bargain	
iii	advertisements that are broadcast on television or radio	
iv	continually	
v	expenditure for a period of time	

2. State whether these statements are True (T) or False (F).

No.	Statement	T / F
i	You only see advertisements on television.	
ii	You should buy what you want instead of what you need.	
iii	You should take time to think about a product before you buy it.	
iv	Buy what you need in your favourite shop.	
v	Find out more about the product before you buy it.	

3. Choose the main idea in each paragraph.

i. Paragraph 1

A	Advertisements give us accurate information of the actual value of the product.
B	We are always cheated when we buy things.
C	We are constantly surrounded by advertisements.

ii. Paragraph 2

A	Do not allow sales gimmicks to fool you.
B	Do not think about the product.
C	Stay away from salespeople.

iii. Paragraph 3

A	Do not part with your money.
B	You should practise self-control.
C	You should prepare a shopping list.

iv. Paragraph 4

A	Do not part with your money.
B	Research on the product before you buy it.
C	Do your homework.

v. Paragraph 5

A	Spend within your limits.
B	Know your rights and be an informed consumer.
C	Take responsibility for your spending habits.