

2. Listen to Christy Lanier's story again. Choose the correct option. 

- a) The woman started this habit because
 - she enjoyed nicotine.
 - she wanted to be cool with her friends.
- b) She has had this habit for
 - over six years.
 - more than twenty years.

3. Why does she want to **say no** to her habit? Check all that are mentioned. 

- To be proud of her family.
- To preserve her health.
- To save her animals.
- To see her kids grow.

4. You have seen so far two PSAs: the *No More* poster and Christy Lanier's video. Write P (poster), V (video) or B (both) to classify the alternatives below.

- a) It's more direct.
- b) It tells a story.
- c) It makes us connect emotionally.
- d) It's attractive because there's a famous public personality in it.
- e) It invites the audience to "read between the lines".