

2. Listen to Christy Lanier's story again. Chose the correct option.



- a) The woman started this habit because
 - ☐ she enjoyed nicotine.
 - ☐ she wanted to be cool with her friends.
- b) She has had this habit for
 - ☐ over six years.
 - ☐ more than twenty years.

3. Why does she want to **say no** to her habit? Check all that are mentioned.



- ☐ To be proud of her family.
- ☐ To preserve her health.
- ☐ To save her animals.
- ☐ To see her kids grow.

4. You have seen so far two PSAs: the *No More* poster and Christy Lanier's video. Write **P** (poster), **V** (video) or **B** (both) to classify the alternatives below.

- a) ☐ It's more direct.
- b) ☐ It tells a story.
- c) ☐ It makes us connect emotionally.
- d) ☐ It's attractive because there's a famous public personality in it.
- e) ☐ It invites the audience to "read between the lines".