

NAME:

Observe the ad and answer the questions. (2.5 each one)

The advertisement is enclosed in a dashed border. At the top, there is a logo consisting of a ball of yarn and a heart, with the text "HOUSE of YARN" and "Crafted with love" below it. Below the logo, two knitted scarves are displayed: a red one on the left and a grey one on the right. To the left of the scarves is a blue circle containing the text "S/15". To the right of the scarves is the text "We have the most fashionable scarves". Below the scarves is a WhatsApp icon followed by the number "987654321". At the bottom right is the text "BUY IT NOW!". At the bottom center is the address "127 El Carmen Street - Piura".

1. What product is it?

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2. What is the name of the business?

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3. What is the price?

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4. What is the telephone number?

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5. What is the address?

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6. What is the action phrase?

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7. What is the content?

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8. Is there a picture / photo?

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