

Match these management expressions (1–7) with their definitions (a–g).

- | | |
|----------------------|--|
| 1 time management | a direct management of staff |
| 2 quality management | b how a company tries to control its brands and brand image |
| 3 line management | c level between senior management and junior management |
| 4 middle management | d managing systems in a company so that each department works effectively and produces products of the required standard |
| 5 brand management | e process of dealing with difficult situations |
| 6 crisis management | f process of assessing and measuring possible dangers and evolving strategies to deal with them |
| 7 risk management | g the skill of administering your time so as to work effectively |