

CUSTOMER REVIEWS

Read the text below & Use the words in capitals to form a word that fits in the gap in the same line.

The (0) publication in paperback of Matthew Quick's debut novel represented something of a milestone. The promotional material that (1) _____ the launch featured glowing, five-star reviews such as "charming and well-written, (2) _____ the best book I've read this year". Nothing so unusual in that, you might think. Except that these notices came not from the pens of (3) _____ critics on national newspapers, but from actual readers who had bought the book on the internet, and enjoyed it enough to post a positive review on the site and whose opinions appears in an (4) _____ form, as can be seen from the various spelling and grammatical mistakes they often contain. It could be argued, of course, that the (5) _____ of an informed literary critic may well be more (6) _____ than the thoughts of one casual reader. But the site also records the cumulative star rating awarded to each title by all readers providing (7) _____. The more people like the book, the higher the star rating. Maybe that kind of (8) _____ speaks for itself

PUBLISH

COMPANY

ARGUE

PROFESSION

EDIT

ANAYLSE

RELY

FEED

RECOMMEND

