

4 Analysis and Evaluation Questions

1. Who are the intended readers of this article? How do you know?
2. What is the purpose of this article? Is it to **Inform** or **Persuade**? How do you know?
3. Do you think the article achieved its purpose and met the needs of the intended readers? Why or why not?
4. Explain your answer by analyzing and evaluating the strengths and weaknesses of the article. You can also suggest ways the article could be improved. Also, you should write about the vocabulary used – was it formal or informal? Difficult or easy? Was the article up to date? What could be included to make it easier to read – charts, graphs, pictures, margins, subheadings?